

VIRTUAL ONLINE VIDEO BROADCAST – LIVE AND ARCHIVED



# Twenty-First Population Health Colloquium

The Leading Forum on Population Health Innovations

**OCTOBER 12 – 14, 2021**

Agenda Current as of October 12, 2021

## ABOUT THE COLLOQUIUM

The Colloquium is the foremost gathering of the most influential people in healthcare transformation. Gain insights on critical business solutions from leaders across the health ecosystem and discover new approaches on the leading edge of innovation.

## CO-CHAIRS

David B. Nash, MD, MBA,  
*Founding Dean Emeritus,  
Dr. Raymond C. & Doris N.  
Grandon Professor of Health  
Policy, Jefferson College of  
Population Health*

Billy Oglesby, PhD, MBA,  
*Interim Dean and Associate  
Professor, Jefferson College of  
Population Health*

ACADEMIC PARTNER:



**Jefferson**  
Thomas Jefferson University

College of  
Population  
Health

[www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com)

Twitter: #PHC21

**TUESDAY, OCTOBER 12, 2021**

## OPENING PLENARY SESSION

### 11:00 am Welcome and Opening Remarks



**David B. Nash, MD, MBA**, Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA (Colloquium Co-chair)

### 11:15 am Plenary Panel: Disruption => Change => Recovery: Reflections on the Pandemic and the Future of Health Care



**Kavita Patel, MD, MS**, Primary Care Physician, Mary's Center; Nonresident Senior Fellow, Brookings Institution; Former Director of Policy, The White House (Obama); Former Senior Advisor, Senator Edward Kennedy, Washington, DC



**Leana Wen, MD, MSc, FAAME**, Emergency Physician & Visiting Professor of Health Policy, Milken Institute School of Public Health, George Washington University; Analyst, CNN, Baltimore, MD



**David B. Nash, MD, MBA**, Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA (Colloquium Co-chair & Moderator)

### 11:45 am A Conversation with Dr. Paul Offit



**Paul A. Offit, MD**, Director of the Vaccine Education Center, Attending Physician, Division of Infectious Diseases, Children's Hospital of Philadelphia; Maurice R. Hilleman Professor of Vaccinology, Perelman School of Medicine, University of Pennsylvania, Philadelphia, PA



**Billy Oglesby, PhD, MBA**, Interim Dean and Associate Professor, Jefferson College of Population Health, Thomas Jefferson University, Philadelphia, PA (Colloquium Co-chair & Moderator)

### 12:15 pm Break and Visit Exhibit Hall

## OPENING PLENARY SESSION (continued)

### 12:30 pm Keynote Address: Health Assurance



**Stephen K. Klasko, MD, MBA**, President and Chief Executive Officer, Thomas Jefferson University and Jefferson Health, Philadelphia, PA

### 1:00 pm Plenary Panel: Reaching the new Frontier: Creating 21st Century Health Care



**Tosan O. Boyo, MPH, FACHE**, Senior Vice President, Hospital Operations, John Muir Health; Former COO, Zuckerberg San Francisco General Hospital; Former Deputy Commander, San Francisco COVID-19 Operations Center, Walnut Creek, CA



**Nwando Olayiwola, MD, MPH**, Chief Health Equity Officer, Humana, Columbus, OH



**Andrew Renda, MD, MPH**, Population Health Officer, Humana Inc.; Former Commissioner, Richlawn, KY, Louisville, KY



**Ian Tong, MD**, Chief Medical Officer, Grand Rounds Health and Doctor on Demand, San Francisco, CA



**David B. Nash, MD, MBA**, Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA (Colloquium Co-chair & Moderator)

1:45 pm

### Plenary Panel: Social Determinants of Health: Pulling Back the Curtain: A Candid Conversation about Population Health Progress for Children, Youth and Families



**Heidi Baskfield, JD**, Vice President Population Health and Advocacy, Children's Hospital Colorado; Former Attorney, US Department of Education Office of Civil Rights and Legal Center for People with Disabilities and Older People, Aurora, CO



**Andrew F. Beck, MD, MPH**, Attending Physician, Division of General & Community Pediatrics, Cincinnati Children's; Associate Professor, UC Department of Pediatrics, Cincinnati, OH



**Anand R. Shah, MD, MSHP**, Vice President of Social Health, Kaiser Permanente; Former COO & EVP, Parkland Center for Clinical Innovation, Oakland, CA



**Kara Odom Walker, MD, MPH, MSHS**, Executive Vice President, Chief Population Health Officer, Office of Policy & Prevention, Nemours Children's Health System; Former Secretary, Delaware Dept of Health and Social Services, Washington, DC (Moderator)

2:45 pm

### Colloquium Adjournment & Transition to Population Health Alliance Special Session

## POPULATION HEALTH MANAGEMENT IN PRACTICAL SETTINGS TO ACHIEVE IMPACT

(Sponsored by Population Health Alliance; Separate Registration Required)

3:00 pm

### Pop Health Overview and Population Health Management Framework



**Rose Maljanian**, Chairman & Chief Executive Officer, HealthCAWS; Chairman Emeritus, Population Health Alliance, Hartford, CT

3:15 pm

### Introduction to Value-Based Care: Considerations for Doctors and "Provider Networks"



**Jaan Sidorov, MD, FACP, CMCE, MHSA**, President, Population Health Alliance; Former Chief Executive Officer, PA Clinical Network; Former President and Chief Executive Officer, Care Centered Collaborative, Harrisburg, PA

3:35 pm

### Population Health Management as a Tool for Healthcare Payers



**John Haughton MD, MS**, Chief Executive Officer & Chief Medical Officer, ConfidentHealth; Medical Innovation Officer, Chautauqua ACO; Chair, Quality & Research, Population Health Alliance, Buffalo, NY

3:55 pm

### The Social Determinants of Health within a Population Health Management Strategy – Taking Action



**Mary Jane Osmick, MD**, Principal, Mary Jane Osmick MD Consulting LLC; Director, Population Health Alliance; Former Vice President and Medical Director, American Specialty Health, West Chester, PA

4:25 pm

### Connecting the Dots & Further Learning



**Ray Fabius, MD, CPE, FACPE**, Co-Founder & President, HealthNEXT; Greater Philadelphia Business Group on Health, Newtown Square, PA

4:50 pm

### Session Faculty Q&A

5:05 pm

### Day I Adjournment



**WEDNESDAY, OCTOBER 13, 2021**

## MORNING PLENARY SESSION

### 11:00 am Welcome and Introductions to Day II



**David B. Nash, MD, MBA**, *Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA (Colloquium Co-chair)*

### 11:10 am Panel Discussion: The Role of Venture Capital and the Impact of New Technology



**Chris Altchek**, *Founder and Chief Executive Officer, Cadence; Scout, Lightspeed Venture Partners, Los Angeles, CA*



**Saurabha Bhatnagar, MD**, *Chief Medical Officer Commure; Faculty Director, Global Executive Education, Harvard Medical School, Boston, MA*



**Rich Gliklich, MD**, *Chief Executive Officer, OM1; XIR & Partner, General Catalyst Partners; Leffienfeld Professor, Harvard Medical School, Boston, MA*



**Chitra Nawbatt, CPA**, *Global Head of Health Assurance and Innovation, General Catalyst; Contributing Host, Harvard Business School Skydeck Podcast, New York, NY (Moderator)*

### 12:00 pm Keynote Presentation: Positioning Alternative Payment Models for Success



**Ellen Lukens, MPH**, *Policy and Programs Group Director, Center for Medicare & Medicaid Innovation, Washington, DC*

### 12:20 pm Break and Visit Exhibit Hall

### 12:40 pm Keynote Presentation: Building a Path for Success: New Strategies for Value Based Payments



**Ezekiel J. Emanuel, MD**, *Vice Provost for Global Initiatives, University Professor and Chair, Department of Medical Ethics, University of Pennsylvania; Former Special Advisor, OMB (Obama), Philadelphia, PA*

### 1:00 pm Plenary Session: Achieving Success in an Underserved, High Risk, Older Adult Population Using a Geriatric House Calls™ Program



**William Dieter, PT, DPT, GCS, FSOAE**, *Director, Physical Therapy Clinical Services and the Geriatric Residency, Fox Rehabilitation, Adjunct Instructor, Rutgers School of Health Profession, Cherry Hill, NJ*



**Jeff Squier, MBA**, *Vice President of Payer Source Strategy, Fox Rehabilitation; Vice President Managed Care and Payer Relations, Ascension Health, Appleton, WI*

### 1:45 pm Plenary Panel: Reducing Disparities in Cardiovascular and Chronic Care Management



**Antonio Martin, MD, PhD, MSc**, *Head, US Clinical Development and Medical Affairs, Novartis; Former Senior Medical Director and Global Medical Affairs Lead Allergy & Respiratory, Pfizer, New York, NY*



**David Platt, MD**, *Vice President and Medical Unit Head of Cardiovascular, Renal and Metabolism, Novartis; Former Director, Cardiopulmonary, US Medical Affairs, Bayer HealthCare, New York, NY*



**Jason Shellaby, MA, MS**, *Director of Global Health Policy, Novartis Foundation, Basel, Switzerland*



**Billy Oglesby, PhD, MBA**, *Interim Dean and Associate Professor, Jefferson College of Population Health, Thomas Jefferson University, Philadelphia, PA (Colloquium Co-chair & Moderator)*

### 2:30 pm Break

## SPONSORED MINI SUMMITS

(3:00 pm – 4:15 pm)

### Mini Summit I: Multi-Cancer Early Detection Screening: How to Use Precision Medicine to Improve Population Health

**Robert Green, MD, MPH**, *Associate Physician, Brigham and Women's Hospital; Professor of Medicine, Harvard Medical School; Geneticist, Brigham and Women's Hospital; Director, Genomes2People Research Program, Boston, MA*

**Dax Kurbegov, MD**, *Vice President and Physician in Chief of Clinical Programs, Sarah Cannon, The Cancer Institute of HCA, Nashville, TN*

**Jacob Sands, MD, FACP**, *Instructor in Medicine, Harvard Medical School; Physician, Thoracic Oncologist, Dana-Farber Cancer Institute, Boston, MA*

**Whitney Jones, MD**, *Senior Medical Advisor, GRAIL, Inc., Louisville, KY (Moderator)*

### Mini Summit II: Finding Scale in Population Health through Retail-Based Primary Care

**Darrell T. Moon, MHA**, *Founder and CEO, Oriant, Sandy, UT*

**David B. Nash, MD, MBA**, *Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA*

**Marcus Osborne, MBA**, *Senior Vice President Health Transformation, Walmart Health; Former Chief Financial Officer, Clinton Foundation HIV/AIDS Initiative, Fayetteville, AR*

**Eric Weaver, DHA, MHA, FACHE, FACMPE**, *Executive Director, Accountable Care Learning Collaborative; Podcast Host, Race to Value, Austin, TX (Moderator)*

### Mini Summit III: Innovations in the Healthcare Delivery Experience: Comprehensive Medication Management Empowered by Pharmacogenomics

**Raymond A. Lorenz, PharmD, BCPP**, *Director, Medical Science Liaison, Neurology and Pharmacogenomics, Quest Diagnostics; Former Senior Medical Science Liaison, Sage Therapeutics, Spanish Fort, AL*

**Jeffrey A. Shaman, MS, PhD**, *Chief Science Officer, Coriell Life Science, Philadelphia, PA*

**Jay G. Wohlgemuth, MD**, *Chief Medical Officer, Senior VP, Quest Diagnostics, San Juan Capistrano, CA*

**Maren S. Fragala, PhD**, *Director Scientific Affairs, HealthyQuest, Quest Diagnostics (Moderator)*

### 4:15 pm Day II Adjournment

## THURSDAY, OCTOBER 14, 2021

### DAY III: PLENARY SESSION

#### 11:00 am Introductions and Opening Remarks for Day III



**David B. Nash, MD, MBA**, *Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA (Colloquium Co-chair)*

#### 11:10 am Conversation with the National Coordinator for Health IT

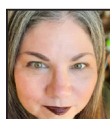


**Micky Tripathi, MPP, PhD**, *National Coordinator for Health Information Technology, US Department of Health and Human Services; Affiliate, Berkman Klein Center for Internet & Society, Harvard University, Washington, DC*

#### 11:30 am Panel Discussion: The Convergence of Technology and Population Health



**Dan Goldsmith**, *Chief Executive Officer, Tendo; Founding Partner, GoldsmithLink Advisors, LLC; Board, Nuvolo and BrightInsight, Philadelphia, PA*



**Jennifer Goldsmith**, *President, Tendo; Founding Partner, GoldsmithLink Advisors, LLC; Board, Benchling, Philadelphia, PA*



**Iyah Romm**, *Chief Executive Officer and Co-founder, Cityblock Health*



**David B. Nash, MD, MBA**, *Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA (Colloquium Co-chair & Moderator)*

#### 12:15 pm Break

### CONCURRENT SESSIONS (12:30 pm – 2:00 pm)

#### Concurrent Session I: Innovations in Access to Care: Getting the Right Care to the Right People at the Right Time

#### 12:30 pm The Next Thing: Navigating at the Intersection of Transportation | Health | Equity

**Sarah C. Anderson**, *Vice President and Principal, Cambridge Systematics, Chelmsford, MA*

**Dina Wolfman Baker, SCMP**, *Director and Principal, Cambridge Systematics, Boston, MA*

**Brad Wright**, *President & CEO and Principal, Cambridge Systematics, Winchester, MA*

#### 1:00 pm Improving Care and Lowering Cost Post Hospitalization

**Yoni Shtein, MBA**, *Chief Executive Officer & Co-Founder, Laguna Health, San Francisco, CA*

**Alan Spiro, MD, MBA**, *Chief Medical Officer, Laguna Health; Chief Clinical Advisor, Carallel, Redding, CT*

#### 1:30 pm Viable Interventions for the Emergency Department High User

**Eileen Kardos, LCSW**, *High Risk Navigator, Norwalk Hospital, Norwalk, CT*

#### Concurrent Session II: Optimizing Healthcare Data to Impact your Population and Organization

#### 12:30 pm Three “Must-Haves” for a Successful Population Health Analytics Strategy

**Martha Sylvia, MBA, PhD**, *President, ForestVue Healthcare Solutions; Associate Professor, Medical University of South Carolina, Charleston, SC*

**Ines Maria Vigil, MD, MPH, MBA**, *Independent Physician Executive & Chief Executive Officer, IMV Healthcare Solutions; Medical Leader, Payer and Provider Solutions, Clarify Health Solutions, Grand Rapids, MI*

#### 1:00 pm Advancing Population Health with the MDCIone ADAMS Analytics Platform

**Chenlee Condie, RN, CNN**, *Kidney Services Nurse Manager, Intermountain Healthcare, Murray, Utah*

**Jon D. Morrow, MD, MBA**, *Senior Vice President and Physician Executive, MDCIone; Clinical Associate Professor of Obstetrics and Gynecology, New York University School of Medicine; Associate Clinical Professor of OB/GYN, Mount Sinai School of Medicine, New York, NY*

**Manor Shpriz, MD, MHA, MPH**, *Deputy Head of the Medical Division, Assuta Medical Centers, Tel Aviv, Israel*

#### 1:30 pm Optimizing Healthcare Data with Artificial Intelligence

**Brian Patty, MD, CMIO**, *Medix Technology, St. Paul, MN*

**Brad Bostic**, *Chairman & CEO, hc1, Indianapolis, IN*

#### Concurrent Session III: Population Health from a Payer's Health Equity Perspective: Multiple Approaches to Combating Health Inequity from a Digital Health Perspective

#### 12:30 pm Presentations and Panel Discussion

**Grace Backe**, *Senior Discovery & Strategic Partnerships Associate, Humana, Inc., San Francisco, CA*

**Hadley McClure**, *Senior Virtual Care Product Manager, Humana, Inc., Boston, MA*

**Darrell Williams**, *Senior Data Scientist of AI Ethics, Digital Health & Analytics, Equity, Diversity & Inclusion (EDI), Ann Arbor, MI*

**Z. Colette Edwards, MD, MBA**, *National Medical Director, Associate Health and Well-Being, Humana, Inc.; Chief Executive Officer, Insight MD; Faculty, Population Health Leadership Series, Jefferson University College of Population Health, Woodstock, MA (Moderator)*

#### 2:00 pm Concurrent Session Adjournment

### CLOSING PLENARY SESSION

#### 2:00 pm Health Leaders Panel



**Sriram Bharadwaj, MBA**, *Vice President, Digital Innovation and Applications, Franciscan Alliance; Former Sr. Director and Chief Information Security Officer, UCI Health, Indianapolis, IN*



**Jennifer Brooks, MBA**, *Vice President, Administrative Services Organization, Banner Health; Former Executive Director, Arizona Care Network, Surprise, AZ*



**Nicholas Stine, MD**, *Senior Vice President for Population Health, CommonSpirit; Clinical Professor, University of California, San Francisco, San Francisco, CA*



**Brian Silverstein, MD**, *Chief Population Health Officer, Innovaccer, Chicago, IL (Moderator)*

#### 3:00 pm Colloquium Adjournment